

Student Ambassador - WSU Global Connections

Washington State University Global Campus

Position Description

The primary responsibilities of this position are to serve as a liaison between Global Campus students and Global Connections staff, improve Global Connections programming, and build the Global Campus community between students.

Ambassadors provide feedback and support in the creation and delivery of Global Connections web-based events, contests, and student organizations. This position offers a flexible schedule of up to 15 hours a week with occasional opportunities for additional hours or projects. Work is completed remotely, though occasional face-to-face event opportunities may arise as optional projects. Ambassadors will be required to use student course space and social media to share and promote information regarding Global Connections Programming.

Position Responsibilities

Program support:

- Provide and develop programming that could be of interest to Global Campus students (events, contests, and clubs are some of the most common activities).
- Create content for social media posts, websites, and newsletters.
- Attend Global Campus web-based programming and events as requested (minimum of two per month).
- Research program topics and content delivery systems.
- Provide assessment of content and delivery of Global Connections events and programming.
- Share Global Connections events and programming with current students.

Public relations:

- Present a professional and positive image of WSU and Global Connections through personal interactions, web-based activities, and written communications.
- Participate in online events, through the chat box discussion.
- Seek student input and generate ideas for Global Connections events.
- Answer current and prospective student questions via email and social media as assigned.
- Participate in and add content to Global Campus social media accounts.

Training & Clerical:

- Complete Student Ambassador orientation training packet and supplemental training as directed.

- Bi-Monthly video-conference meetings with the Global Connections team.
- Bi-Monthly electronic reports on use of time.
- Use various apps and/or programs for communication and content creation.

Additional Duties:

- The Student Ambassador program and the online student experience are both constantly evolving, additionally responsibilities to help grow the Cougar Community will be assigned as needed.

Qualifications

- Must be a current WSU Global Campus student in good standing, enrolled in at least 6 credits, and maintain a minimum GPA of 2.0.
- Be available to hold the position for the minimum of an entire semester; entire academic year is preferred.
- Strong communication skills within interpersonal relationships and through content creation.
- Comfortable with technology.
- Enjoy working and engaging with people.
- Interest in promoting opportunities to engage Global Campus students.
- Flexible schedule for meetings, events, and online events.

To apply: Fill out the application found at: <https://globalcampus-wsu.presence.io/form/student-ambassador-application-2024>

If you have any questions or require assistance in completing your application, please contact us at: global.connections@wsu.edu